

Fund Manager Pran Tiku provides investors with an indispensable guide to the 18 key emerging market economies

Tomorrow's booming economies are today's emerging markets. Overlooked by most investors, these markets offer serious opportunities for those prepared to move ahead of the crowd and take their investing off the beaten path.

In ***The Emerging Markets Handbook*** Pran Tiku provides investors with a highly detailed examination of 18 countries that could host the stock market stars of the future:

China, South Korea, India, Thailand, Malaysia, Indonesia, Philippines, Russia, Czech Republic, Hungary, Turkey, Poland, South Africa, Mexico, Brazil, Colombia, Peru and Chile.

At its heart is an analysis of the 18 economies' strength and potential for growth. This assessment is based on the ten crucial drivers of growth, including demographics, business conditions, capital markets and more. Following exhaustive research into the numbers behind each of these drivers, Pran Tiku is able to draw on a wealth of data from respected sources to form conclusions about the current position and future prospects of each market. He illustrates this data with explanatory charts and tables, allowing readers to trace recent trends and compare this to where the countries stand now.

Providing a **groundbreaking ranking of all emerging markets**, the author goes on to sort them into standouts, in-betweeners and strugglers. This means you can truly see which markets offer the most commanding opportunities, which have room for development and which currently present a poorer investment case.

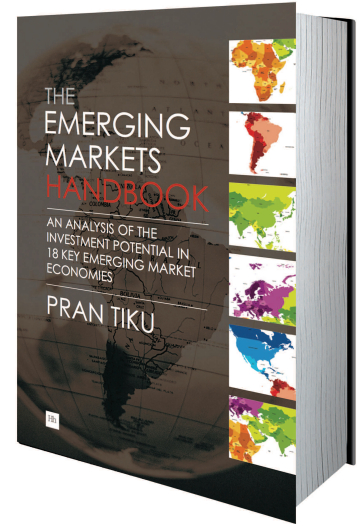
The Emerging Markets Handbook is an indispensable guide to finding the future's hottest markets.

Author Pran Tiku said:

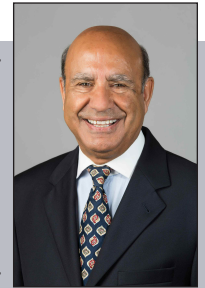
"This book takes the approach of looking at these emerging markets not as what they were nor as one wishes them to be, but based on realistic assessment of different risks as they are today. It emerges that investing in emerging markets has risks in many cases similar to investing in smaller, illiquid and less transparent markets, with the expectation that an investor be appropriately rewarded for taking those risks."

Pran continues:

"The 18 markets covered in this book are a select group of countries in the throes of dynamic change that is likely to propel them forward. The speed of change is not always uniform and will vastly vary from country to country. It is quite likely that the progress will at times be inconsistent with expectations as a result of misjudgments based on narrow political or social considerations. These are all to some extent part of the myriad risks presented by these burgeoning economies."



Pran Tiku is the principal and founder of financial planning firm Peak Financial Management, Inc., based in Waltham, Massachusetts which manages around \$300 million in assets for high net worth and institutional clients. Tiku has also served as programme chairman for the Boston Society for the Institute of Financial Planners and vice president of the Boston Chapter for the International Association for Financial Planning. Tiku has published several articles about investment and money management in US magazines and industry publications including *Forbes*, *Wealth Magazine* and *Investment Advisor*. For five years, he penned the highly popular Money Makeover column for *The Boston Globe*. His success as a financial planner and investment manager led to regular appearances as a commentator on CNNfn's Your Money Show. Tiku has also been featured on CNBC, CNN, New England Cable News (NECN), Bloomberg TV, and radio stations WBNW, WBIX, and WTKK. ***The Emerging Markets Handbook*** is a major advance both in scope and treatment from Pran Tiku's earlier work ***Six sizzling Markets*** (published in 2008) which covered six emerging market economies: Brazil, Russia, India, China, Mexico and South Korea.



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